

3-Tier Program Comparison Table

Designing training for different levels of experience doesn't have to be complicated. This one-page guide shows how to structure your professional development programs for beginner, intermediate, and advanced learners—whether you're teaching clinical skills, leadership, communication, or productivity.

You'll see exactly how the **Foundations (4-hour)**, **Professional (8-hour)**, and **Mastery (16-hour)** tiers compare in content depth, delivery, engagement, and outcomes. It's a clear, practical reference for anyone creating scalable learning experiences that meet learners where they are—and help them grow with purpose.

Feature	Tier 1: Foundations	Tier 2: Professional	Tier 3: Mastery
Instructional Hours	4 hours (pre-recorded modules only)	8 hours (mix of recorded + live Q&A/workshops)	16 hours (recorded + intensive live + small-group coaching)
Per-Hour Pricing	\$25/hour	\$40/hour	\$80/hour
Total Program Fee	\$100	\$320	\$1280
Content	Core pre-recorded modules (essentials only)	Foundations + intermediate modules; some live elements	Professional + advanced content, case studies, guest sessions
Delivery	Self-paced only	Cohort or rolling enrollment; includes live Q&A	Strong live component (workshops, coaching, office hours)
Resources	Basic handouts/slides	Workbooks, templates, checklists	Full toolkit with advanced templates, bonus resources
Engagement	None	Community/forum for networking & discussion	Exclusive mastermind or private group with high-touch interaction
Assessment	Optional knowledge checks (no credential)	Quizzes or short assignments; certificate of completion	Capstone project or exam; recognized credential
Support	Minimal (FAQ/email only)	Group support (monthly coaching, discussion boards)	Priority instructor access, 1:1 or small group feedback
Access	Limited (3 months)	Extended (6–12 months)	Lifetime or long-term
Credentialing	None	Certificate of completion	Recognized credential after capstone or exam
Target Audience	Cost-sensitive learners, exploring basics	Professionals seeking structured growth & validation	Serious practitioners needing credential + coaching + exclusivity